RILA
• An US based trade association comprised of large retail companies, including Wal’mart, Target, Best Buy, Home Depot, Lowe’s, CVS, 7-Eleven

Project Objectives
• Understand existing sustainable supply chain activities in the retail industry
• Provide recommendations in promoting sustainable engagement with RILA membership

Approach
• Conducted secondary research on sustainability initiatives
• Interviewed companies/associations to gain deeper understanding of their motivations, challenges, and future plans

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