Sustainable Agriculture Platforms for North America: Nestle

By the year 2025, the expected global population will be 8.5 billion. The available resources and technologies to satisfy the food demand of this population remains uncertain. Major adjustments are needed in agriculture to satisfy the future demand for food. Agriculture has to become more efficient & sustainable.

Keystone Center aims to develop solutions to societal issues through the innovative use of deliberative frameworks, inclusive processes, and analytical scientific information.

New Sustainable Agriculture Initiative aims to identifying practices for increasing production agriculture’s sustainability with a focus on results. Once the practices have been identified, growers will have diverse, economically viable choices to employ in order to achieve the broadest possible adoption.

The Keystone Center

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<thead>
<tr>
<th>PLATFORMS</th>
<th>INITIATIVES</th>
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<td>Sustainable Food Lab</td>
<td>Business Coalition for Sustainable Food aims to have an industry-wide call to action for social and environmental responsibility. This coalition is already sharing the development of purchasing standards and preferred supplier programs that put market pressure behind sustainable practices.</td>
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<td>Rainforest Alliance</td>
<td>Biodiversity Conservation in Coffee aims for the collaboration of coffee companies all along the supply chain with Rainforest Alliance and encourages them to buy certified coffee as well as help them to promote it using the Rainforest Alliance Certified seal.</td>
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<td>US Business Council for Sustainable Development</td>
<td>Value Chain Platform aims to promote sustainability by linking a broad range of stakeholders involved in value chains.</td>
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<td>Ceres</td>
<td>Resilient Coasts Initiative aims to reduce the effect of climate changes in coastal communities</td>
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The population is growing rapidly and the arable land is diminishing

SAI is an initiative launched by the Food Industry aiming to actively:
- Support the development of SA
- Communicate worldwide about SA
- Involve food chain stakeholders & other interested parties

The 3 pillars of SAI

The Challenges for Food Industry

- Relies on long term supply of safe & quality agricultural raw materials
- Consumer confidence depends on quality & safety of food chain
- Damages on natural resources & environment may affect agricultural productivity
- Need for development of sustainable agriculture

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