R4 - Rural Resilience
Partnership with Oxfam America & the UN World Food Programme

Reaching and providing the poorest of the poor with (weather) index insurance & crop insurance in exchange for work by integrating into government safety nets and WFP’s food and cash for work programmes. This programme combines Disaster Risk Reduction (R1) related community building activities with Risk Taking (R2) through micro-credit and creating individual and community Risk Reserves (R3) through education & savings. The insurance for work innovation provides the ability for Risk Transfer (R4) in the case of a natural disaster or calamity like drought, floods etc; thereby preventing the poor to fall into the poverty trap.

R4 BLUEPRINT – Realigning Strategy & Design to External Environment

Challenge 1: Environment
Large, unprecedented roll-out for Oxfam America
Vs
Small, unique pilot for UN World Food Programme

Challenge 2: Ideals & strategy
Rights based non-colonialist idealism & approach
Vs
Funding and Government support to programme

Challenge 3: Org Design
International Cooperation with many Oxfams
Vs
WFP - Decentralized decision making by Country Offices